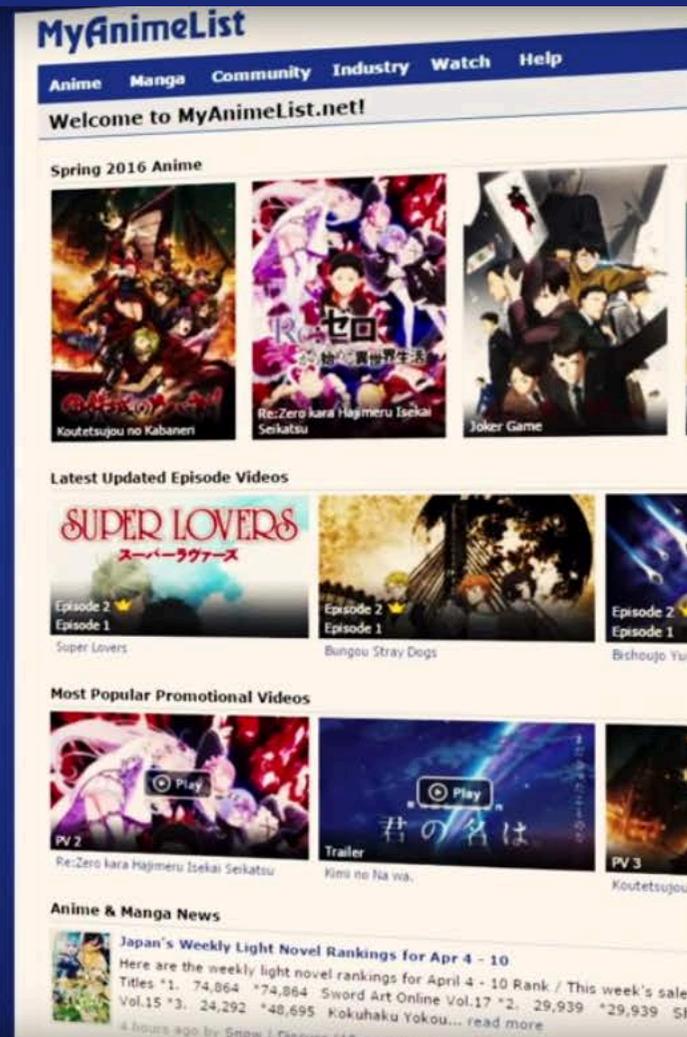


MyAnimeList

The world's largest
anime and manga
community.



Visited by over 700,000 anime & manga fans daily

Top Airing Anime

More

- 

JoJo no Kimyou na Bouken: Diamond wa Kudakenai [add](#)
TV, 0 eps, scored 8.74
30,956 members
- 

One Piece [add](#)
TV, 0 eps, scored 8.60
418,336 members
- 

Koutetsujou no Kabaneri [add](#)
TV, 0 eps, scored 8.43
87,138 members
- 

Kamisama Hajimemashita: Kako-hen [add](#)
OVA, 4 eps, scored 8.35
17,686 members
- 

Re:Zero kara Hajimeru Isekai Seikatsu [add](#)
TV, 25 eps, scored 8.33
61,893 members

With the world's most popular database for anime, manga, related characters and industry people

Over 150,000 database entries

The tool that started it all back in 2004

My Anime and Manga List

Track your watching and reading history

| All Anime | | | | | | | Currently Watching | Completed | On Hold | Dropped | Plan to Watch | C | |
|-----------|---|---|----------------------------|-------|------|----------|--|-----------|---------|---------|---------------|-------|---------|
| ALL ANIME | | | | | | | | | | | | Stats | Filters |
| # | Image | Anime Title | | Score | Type | Progress | Tags | | | | | | |
| 1 |  | Boku dake ga Inai Machi  | Add - More | - | TV | 1 / 12 | Winter 16, Mystery, Psychological, Seinen, Supernatural | | | | | | |
| 2 |  | Btooom!  | Add - More | 7 | TV | 5 / 12 | Fall 12, Action, Psychological, Sci-Fi, Seinen | | | | | | |
| 3 |  | Mobile Suit Gundam Seed Destiny  | Add - More | - | TV | 10 / 50 | Fall 04, Drama, Mecha, Romance, Sci-Fi, Shounen, Space, Military | | | | | | |
| 4 |  | Owari no Seraph: Nagoya Kessen-hen  | Add - More | - | TV | 9 / 12 | Fall 15, Drama, Shounen, Supernatural, Vampire | | | | | | |
| 5 |  | Subete ga Eri Nara: The Perfect Insider  | Add - More | - | TV | 0 / 11 | Fall 15, Mystery, | | | | | | |

MyAnimeListの説明のため、アニメ・マンガの画像をご利用させていただきます

Undergoing rapid development by DeNA since January 2015

12M+ monthly unique users

150M+ monthly page views

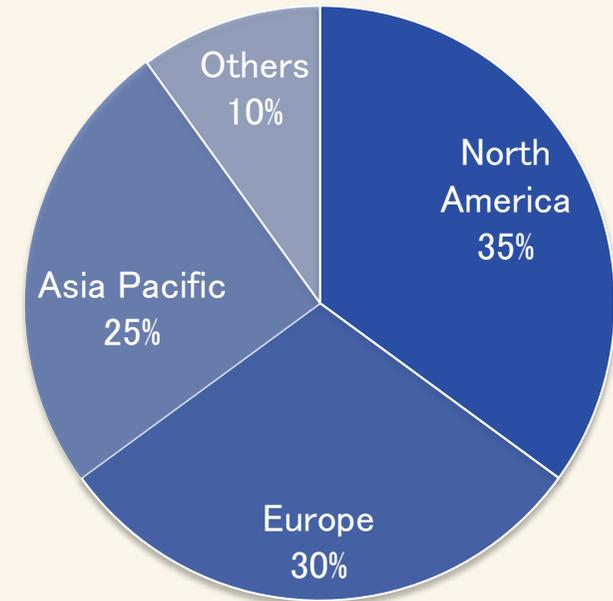
180M+ monthly ad imps

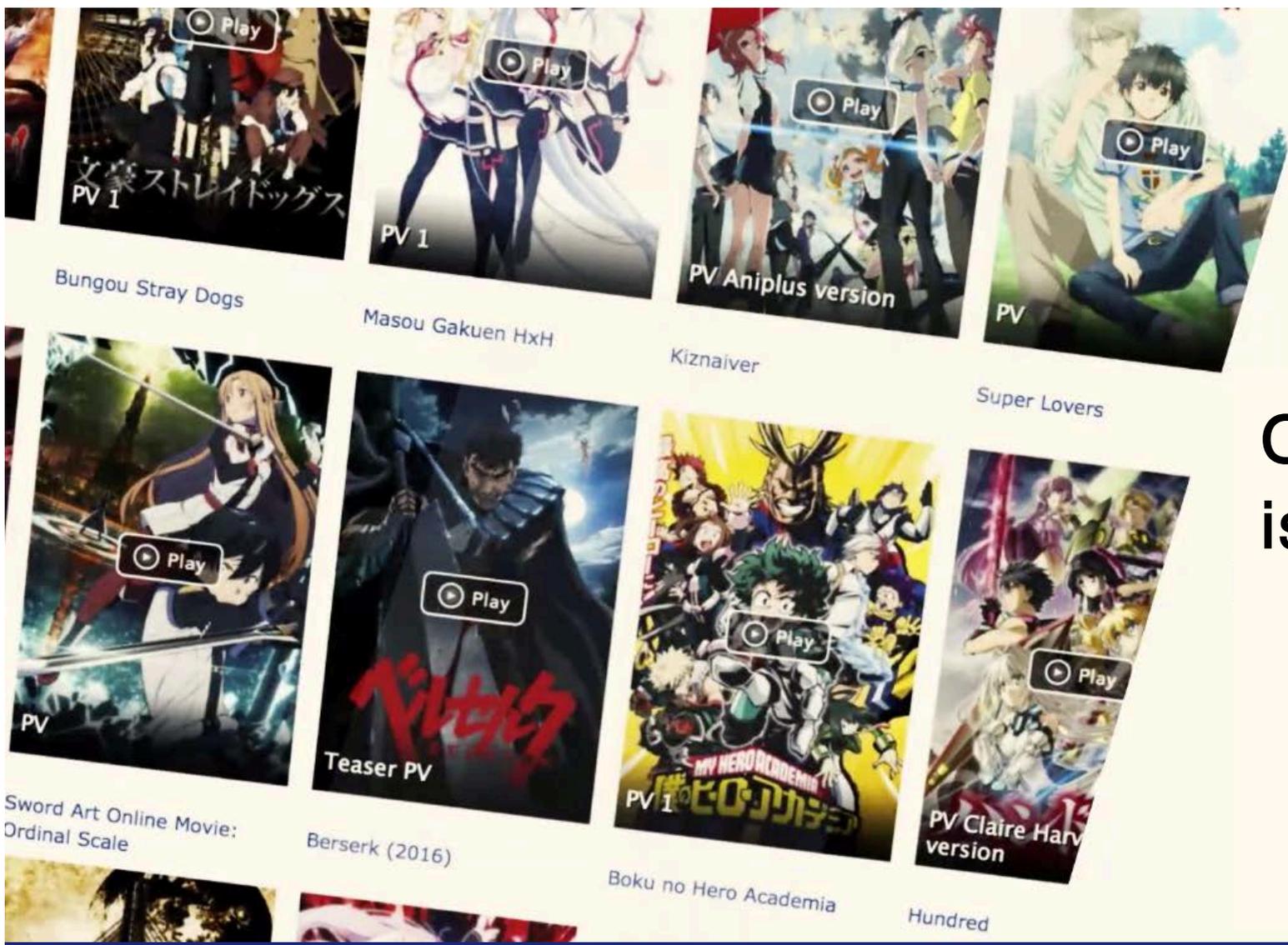


275,000+ likes



70,000+ followers





Our dream
is simple

To become the bridge between
the anime and manga industry in Japan
and the millions of fans world-wide

**Official Video
Streaming for
Over 20,000
Episodes**

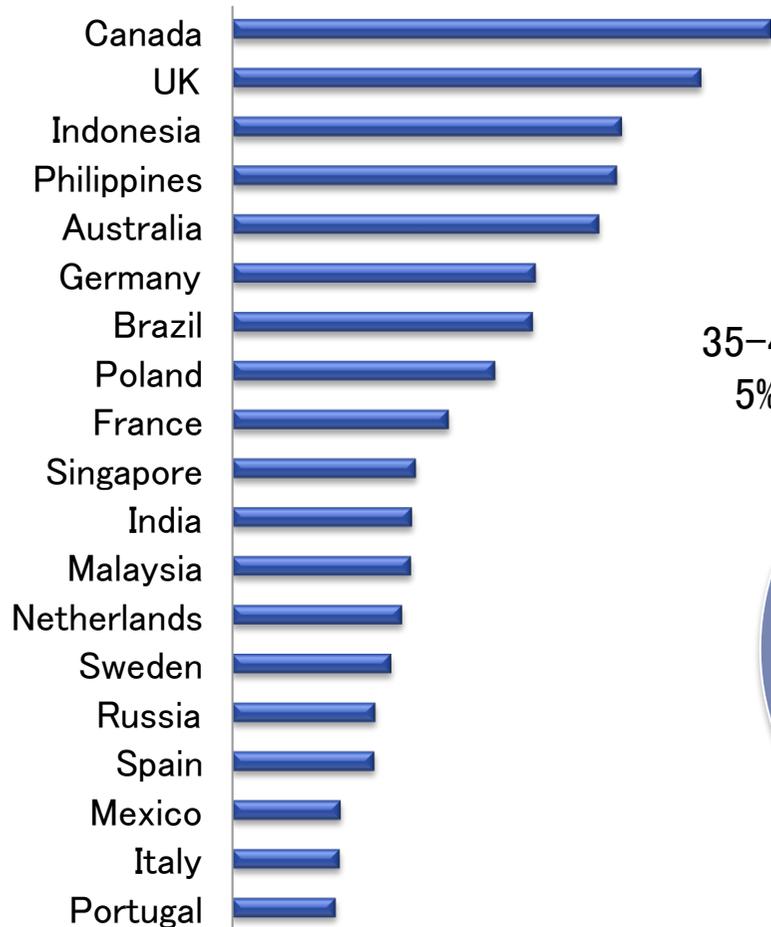


In partnership with

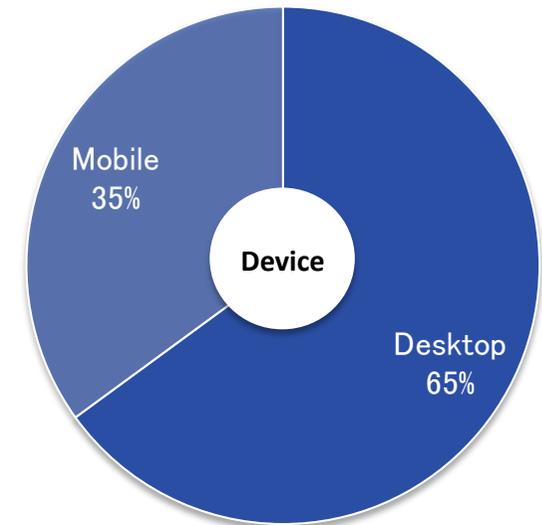
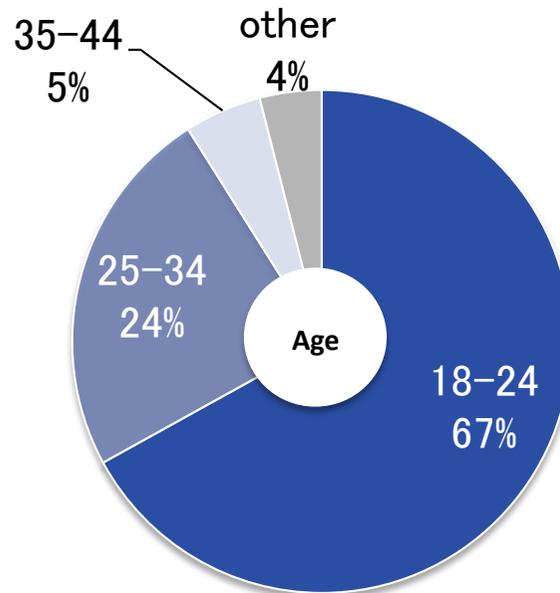


MyAnimeList User Demographic

Geography ex USA

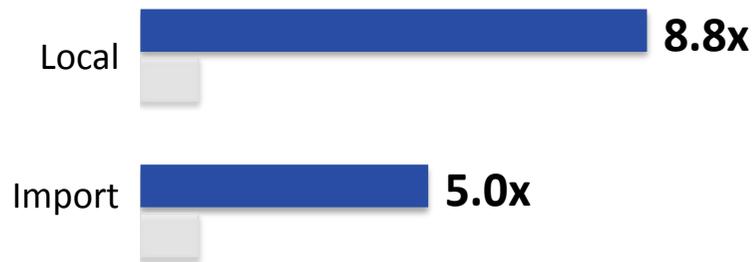


At a glance

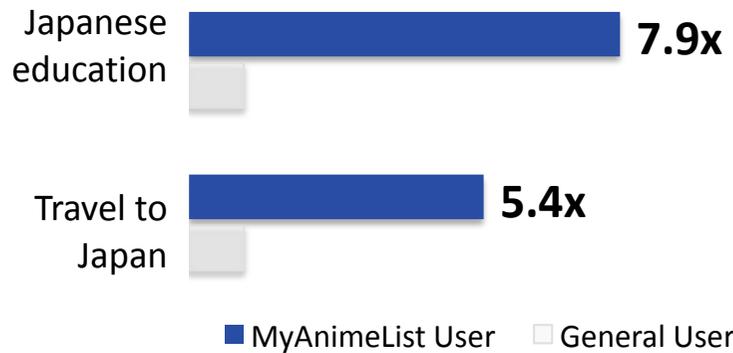


MyAnimeList User Research

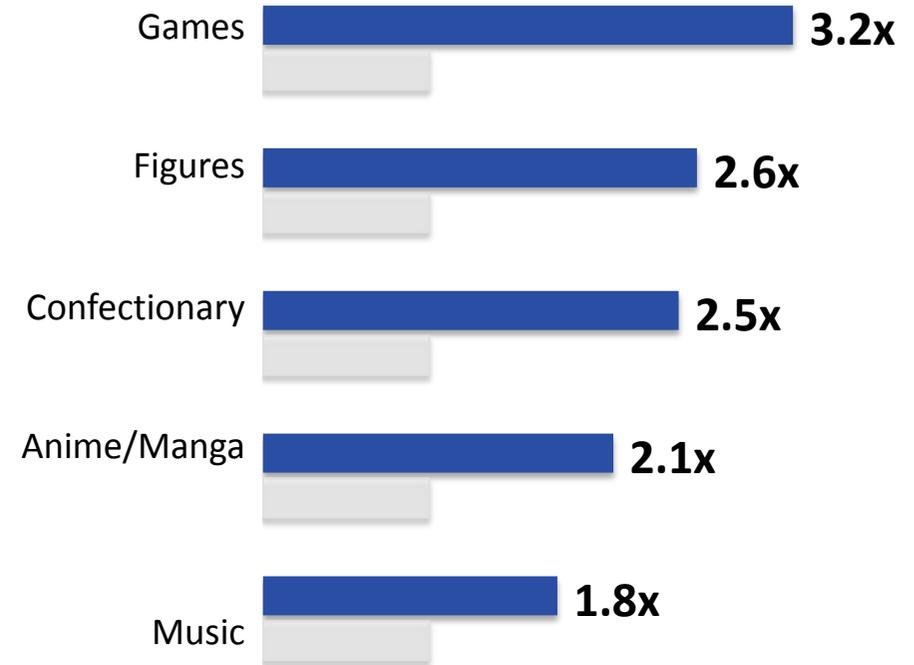
Interest in purchasing Japanese products



Interest in consuming Japanese services



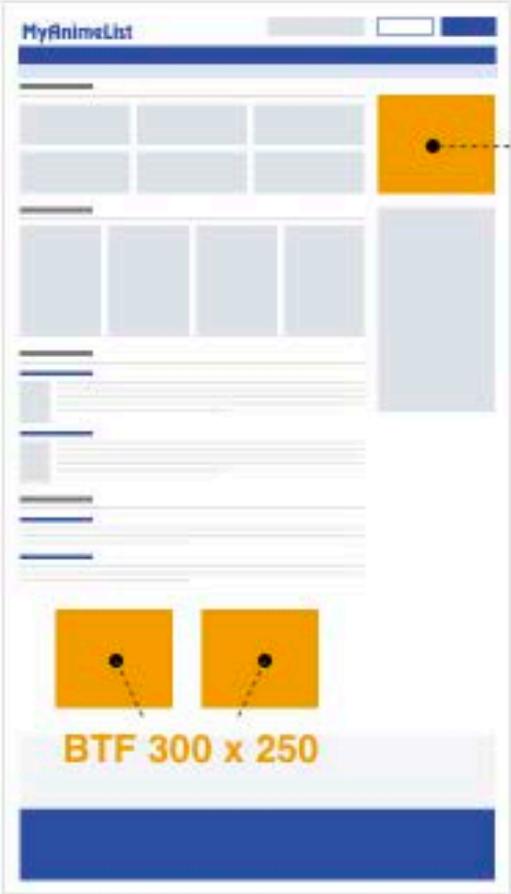
Intent to purchase entertainment products



Source: MACROMILL online survey, IPSOS online survey
Target Market: United States

Desktop IAB Standard

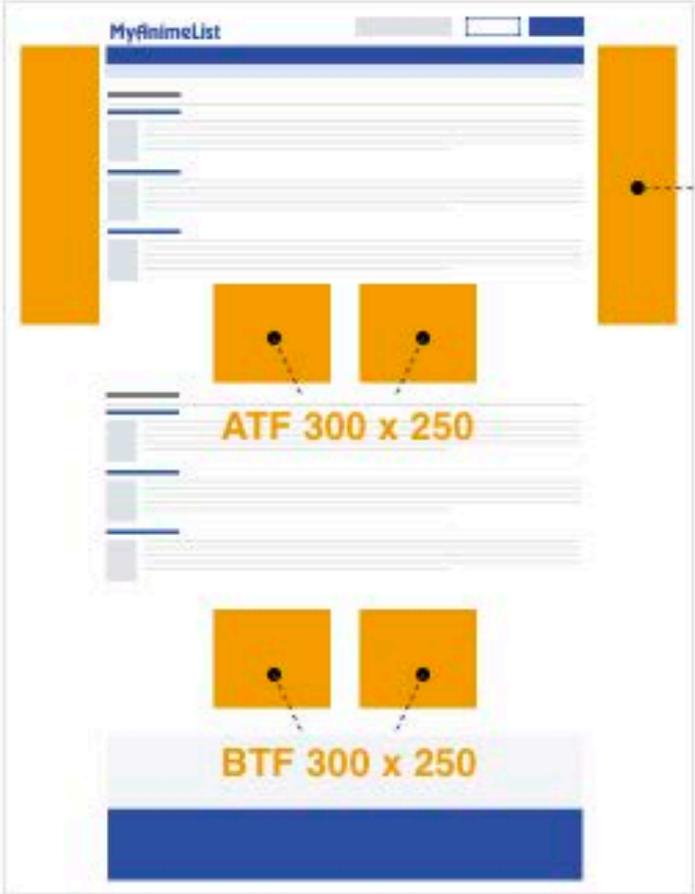
Home Page/Rest of Site



ATF
300 x 250

BTF 300 x 250

Rest of Site only



ATF
160 x 600

ATF 300 x 250

BTF 300 x 250

High Impact Desktop Skins

Home Page/Rest of Site

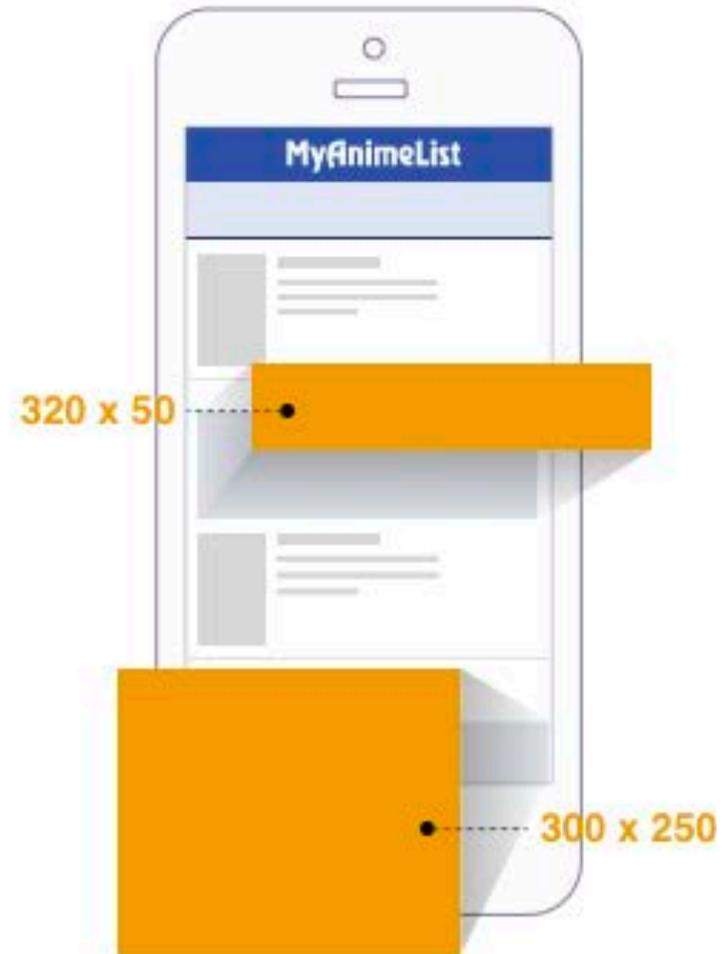


Mobile Web

Above the Fold



Below the Fold



Package Plans

All packages include a mixture of skins and high impact position banners

Home Page

The screenshot shows the MyAnimeList home page for user 'kittyj'. The page is framed by a 'Parasyte' banner on both sides, featuring the character Shinichi and the text 'AVAILABLE ON DVD & BLU-RAY JUNE 27' and 'COLLECTOR'S EDITION BLU-RAY'. The main content area includes a navigation bar with 'Anime', 'Manga', 'Community', 'Industry', 'Watch', and 'Help'. Below this is a 'My Panel' section with 'MyAnimeList Announcements', 'My Watched Topics', 'Summer 2016 Anime', 'Latest Updated Episode Videos', 'Most Popular Promotional Videos', and 'Anime & Manga News'. The right sidebar contains 'My Statistics', 'Upcoming Friend Birthdays', 'Recent Friend Updates', and 'My Recently Active Clubs'. A search bar and user profile information are also visible at the top.

US/CA 7 day Desktop Package Plans



* Impression values for skins are estimates only. Skins are delivered duration shown for 7 or 4 days.